



# Pet Food Association of Canada

## Pet Food Association of Canada Martha 'Marty' Wilder Honourary Scholarship 2024

The Pet Food Association of Canada (PFAC) is pleased to offer the Pet Food Association of Canada Martha 'Marty' Wilder Honourary Scholarship to university graduate students pursuing studies in a field that can be applied to any aspect of the pet food industry.

This is awarded annually to one recipient in the amount of \$5000 CAD.

### Background

PFAC is the national industry association that represents pet food manufacturers and suppliers to the industry that does business in Canada. PFAC members are responsible for the majority of pet food sales in Canada, and the over \$1 billion in exports to over 90 countries around the world. This scholarship is made possible through funding by PFAC member companies. The scholarship is offered with the hope that more students will pursue an interest in the pet food industry as a great option for an interesting, dynamic, and challenging career.

The scholarship's namesake, Martha 'Marty' Wilder, was Executive Director for PFAC for over 24 years, and contributed significantly to the growth and success of the pet food industry in Canada, and globally. The scholarship is named in her honour, as a recognition of the positive impact that she had on Canadian pet food.

### Criteria for Submission

1. Graduate student, studying in Canada
2. Studying and/or performing research in a field or area that can be applied to the pet food industry
3. Canadian citizen or permanent resident
4. Able to attend a PFAC event or meeting to present your work (flexibility exists)
5. Completed application form
6. Applicants are not eligible if they are currently employed by a PFAC member

### Application Process

1. Show that you meet the above criteria in a cover letter
2. Complete the application form
3. Submit application form, cover letter, and include a reference letter from your academic advisor
4. Copy of official transcript of completed graduate level courses

**Please submit all completed application packages between February 1 and June 1, 2024 to [petfood@pfac.com](mailto:petfood@pfac.com) with the subject line of PFAC Scholarship 2024 .**



**Pet Food Association  
of Canada**

### **The Pet Food Association of Canada Martha "Marty" Wilder Honourary Scholarship**

This scholarship is meant for a graduate student pursuing studies in any discipline where their research is related to and may be able to be applied to the pet food industry. The award is named after Martha Wilder, who was PFAC's executive director for 24 years and who made a significant impact to the Canadian pet food industry through her work during that time. This scholarship is awarded annually to a single recipient in the amount of \$5000 CAD.

Full Name

School

Email Address

Program/Field of Study

Phone Number

City, Province

Are you a Canadian citizen or permanent resident?

Yes

No

Please explain below how your research relates to the pet food industry:

Please list your extracurricular activities, volunteer work, or other things outside of school:

Will you be available to attend a PFAC meeting or event to present your work?

Yes

No



**Pet Food Association  
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Please tell us about any current or previous pets that you have had, and your relationship with them:

Please tell us what you would do with the award, should you win:

Once complete, please send this application form by email to  
[petfood@pfac.com](mailto:petfood@pfac.com)